# ABOUT THE CONFERENCE

Utility district managers and commissioners are charged with the responsibility or overseeing a system's financial and operational well-being. TAUD's Leadership Conference is designed to assist with those challenges. Sessions are heavily focused how to be an effective leader. Topics emphasize organizational, operational, and ethical responsibilities as a leader of a utility.

# HOTEL INFO

**Reservation DEADLINE for All Hotels: OCTOBER 1** 

# **Embassy Suites by Hilton**

604 Airport Road - Gatlinburg, TN 865.436.2095

**Room Rate:** \$229-259 • **Group Code:** CESUDO

# **Courtyard Gatlinburg Downtown**

315 Airport Road - Gatlinburg, TN 865.436.2008

Room Rate: \$209 • Group Code: ATOATOA

## Fairfield Inn & Suites Downtown

611 Airport Road - Gatlinburg, TN 865.436.4935

Room Rate: \$179 • Group Code: OATOATA

# **Hampton Inn Historic Nature Trail**

520 Airport Road - Gatlinburg, TN 865.436.4933

Room Rate: \$169-199 • Group Code: CHHUDO

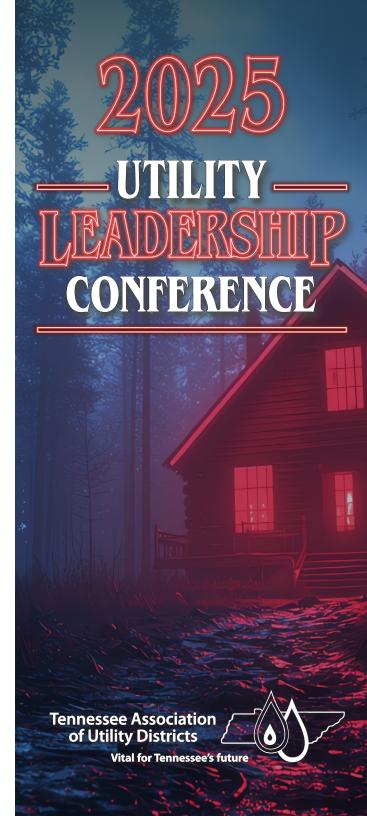
# **Holiday Inn Express Downtown**

322 Airport Road - Gatlinburg, TN 865.868.6200

Room Rate: \$189-249 • Group Code: TAU



Murfreesboro, TN 37133



# CONFERENCE

# **OCTOBER 29-3**

234 Historic Nature Trail | Gatlinburg, TN 37738 **Gatlinburg Convention Center** 

Utility/Company:		
Registrant 1:		
Registrant 2:		
Registrant 3:		
Registrant 4:		
Business Address:		
City:	State:	Zip:
Business E-mail:		
Business Phone: ( ) -		



# **REGISTRATION FEES**

	<b>before</b> Oct. 17:	<b>after</b> Oct. 17:
TAUD Member	\$400	\$450
Non-Member	\$700	\$800
One Day Only	\$225	\$325

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CONTACT

**UESTIONS?** 

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or Discover card.

Expires:	Signature:		State:		
Card Number:	Card Holder Name:	Billing Address:	City:	E-mail (for receipt):	

Submit completed form to: Murfreesboro, TN 37133 Fax: 615.898.8283 PO Box 2529

**Amount:** 

Zip:

# Twelve (12) hours of TAP, Commissioner, & UMO Training available. Session schedule subject to change.

**CONFERENCE SESSIONS** 

# **WEDNESDAY** OCTOBER 29

11:00 <sub>AM</sub>	CONFFREN	CE REGISTRA	TION

12:30<sub>PM</sub> Coffee & Dessert Bar

1:00<sub>PM</sub> **Utility Board Meetings: Before, During & After** [Don Scholes, TAUD]

Fraudulent Findings - What Happens Next? 3:00<sub>PM</sub> [Alan Dover, TN Comptroller's Office]

# THURSDAY OCTOBER 30

7:00<sub>AM</sub> **BREAKFAST** 

Regionalization 8:30<sub>AM</sub> [Ross Colona, Comptroller's Office; Seth Rye, Rye Engineering; Don Scholes, TAUD]

10:30AM SRF 101: Benefits of Debt & Navigating the Loan Process [Vena Jones, TDEC]

11:45AM LUNCH

1:00PM \$1.35B ROI: Results of ARPA Funding Infusion for Utilities

[Chris Marlow, TDEC]

1:30<sub>PM</sub> Tools to Improve Your Utility Revisited [Jim Marshall & Sarah Chandler, Jackson Thornton]

# FRIDAY OCTOBER 31

BREAKFAST 7:00am

Customers into Allies: Public Relations on a \$0 Budget 8:30<sub>AM</sub> [Brett McArdle, Consolidated Utility District]

The Media Called...Now What? 9:30<sub>AM</sub>

[Brett McArdle, Consolidated Utility District]

**Asset Management Plans** 10:30<sub>AM</sub> [Ethan Carter, TAUD]